

ART 305 : Gallery Practicum

Preparation for the professional practices of gallery management. This course explores how galleries and arts venues operate. Topics include types of exhibition spaces, exhibition development, budgeting, and financial considerations, marketing, and cultivating patrons and audiences. Activities include practical experience in curating, writing exhibition materials, curatorial exercises, creating marketing materials, and visits with galleries, curators, and arts administrators.

Credits 2

Prerequisites

ART 101

ART 110

ART 120

ART 201 or ART 202, and permission of instructor