

BUS 415 : Social Entrepreneurship

Social Entrepreneurship is Part one of the capstone experience required for completion of the Business Administration Major and Social Entrepreneurship Minor. An examination of the activities involved in the planning, establishing, and launching a social business enterprise. Students will explore the various start-up options for businesses and non-profits, then prepare a business plan for the proposed enterprise.

Credits 3

Prerequisites

Senior status in the Business Major or Social Entrepreneurship Minor.