

Business Administration Major (BS)

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The Business Administration major provides students with an understanding of complex business environments, administrative practices and processes, and the structure and role of organizations, through the entrepreneurial lens. It introduces students to the concepts and theories of management and decision-making while providing experience-based opportunities in which to apply these concepts. Students will focus their studies and select an emphasis in at least one of three areas: management, accounting, or finance. As students advance, they will have the opportunity to apply their knowledge by researching, writing, and presenting a business plan. Students will also have the opportunity to apply their learned skills to the management of a real fund, through an endowment-funded investment portfolio. The business administration major offers graduates the flexibility to choose between entry-level managerial positions, advanced study, and/or the launch of a new opportunity. In the Senior year, the program ends with a year-long Capstone Experience that includes Entrepreneurship, where student teams create a business plan. The teams then compete in a business plan competition in the second semester of the Capstone Experience.

NOTES

* Students may use ECO 101 and BUS 323 to satisfy core requirements.

* Students may elect ECO 215 a second and third time.

NOTE: To graduate with a Bachelor of Arts or Bachelor of Science degree from Lyon College, students must successfully complete a minimum of 120 semester credit hours comprised of our required Core curriculum (44-48 hours), the requirements of at least one major (credit hours vary per major), and a selection of our Liberal Arts electives. They must also earn at least a 2.00 cumulative grade point average for all work taken at Lyon College and a 2.00 cumulative grade point average in their major, minor, and concentration.

Summary of Requirements for a Major in Business Administration

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Item #	Title	Credits
ECO 101	Principles of Economics I	3
ECO 102	Principles of Economics II	3
ACC 210	Financial Accounting	3
ACC 211	Managerial Accounting	3
BUS 210	Principles of Management	3
BUS 303	Business Law	3
BUS 306	Principles of Marketing	3
	BUS 311 or BUS 330	3
ECO 320	Corporate Finance I	3
BUS 323	Statistical Applications to Business Decision Making	3
ECO 215	Investment Portfolio Management	1
BUS 415	Social Entrepreneurship	3
BUS 420	Business Capstone	3

Additional Major Requirements: Accounting Emphasis

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Item #	Title	Credits
ACC 311	Intermediate Accounting I	3
ACC 320	Cost Management I	3
ACC 335	Foundations of Taxation	3
	Accounting Electives	3

Additional Major Requirements: Finance Emphasis

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Item #	Title	Credits
ECO 330	Corporate Finance II	3
	Finance Electives	9

Additional Major Requirements: Healthcare Administration

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Item #	Title	Credits
HAM 100	Health Systems in the United States	3
HAM 200	Healthcare Finance	3
HAM 450	Healthcare Strategy Capstone	3
	Healthcare Administration Major Electives	3

Additional Major Requirements: Management Emphasis

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Item #	Title	Credits
	Management Electives	9

Additional Major Requirements: Social Entrepreneurship Emphasis

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Item #	Title	Credits
BUS 330	Business Process & Design Improvement	3
ECO 340	Sustainable Economic Development	3
BUS 458	Internship in Social Entrepreneurship/CSR	1-4
	One 300/400 level BUS or ECO Elective (3 credits)	3

CORE CURRICULUM

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Item #	Title	Credits
	Core Curriculum Requirements (In addition to Major hours)	44-48
	Total Credits	90-97

BUS 311 or BUS 330

Item #	Title	Credits
BUS 311	Operations Management	3
BUS 330	Business Process & Design Improvement	3

Accounting Electives

Choose 1 of the following:

Item #	Title	Credits
ACC 312	Intermediate Accounting II	3
ACC 325	Cost Management II	3
ACC 300	Accounting Systems	3
ACC 382	Special Topics in Accounting	1-3
ACC 400	Governmental and Not-For-Profit Accounting	3
ACC 405	Advanced Tax Accounting	3
ACC 412	Auditing	3
ACC 415	Advanced Accounting	3

Finance Electives

Item #	Title	Credits
ACC 382	Special Topics in Accounting	1-3
ECO 306	Econometrics	3
ECO 382	Special Topics in Economics	1-3
ECO 390	Money and Banking	3
ECO 401	Multinational Financial Management	3
ECO 410	International Economics	3
ECO 475	Investments	3
ECO 482	Special Topics in Economics	1-3
	BUS 450/455 Internship or Senior Thesis	3
ACC 311	Intermediate Accounting I	3
ACC 312	Intermediate Accounting II	3
ECO 340	Sustainable Economic Development	3
ECO 420	Public Finance	3
ECO 382	Special Topics in Economics	1-3
ECO 482	Special Topics in Economics	1-3

Healthcare Administration Major Electives

Choose one of the following classes:

Item #	Title	Credits
HAM 300	Health Law & Ethics	3
HAM 305	Health Data & Analytics	3
HAM 310	Healthcare Service Operations	3

Management Electives

Total Credits: 9

Choose 3 of the following:

Item #	Title	Credits
BUS 315	Organizational Behavior	3
BUS 375	Human Resource Management	3
BUS 480	Business Strategy	3
	BUS 450/455 Internship or Senior Thesis	3
	BUS 382 OR BUS 470	3

One 300/400 level BUS or ECO Elective (3 credits)