

# Journalism Program

## Journalism Degrees and Certificates

### The Journalism Concentration

Advisor: Professor Bradley Gitz

The journalism concentration at develops the thinking, writing, and editing skills needed for professional writing careers in business and journalism. The concentration prepares students to join corporate editing and writing staffs as well as the editing and reporting staffs of newspapers and magazines.

Students following the journalism concentration choose majors appropriate to their intellectual and professional interests. Some might select an English major, for example, to focus on critical verbal skills, while others might select political science to develop understanding of political events important to news and editorial writing. Still others might select Spanish, art, or economics. Students in the journalism concentration are free to select whatever major suits their individual interests and needs.

Lyon graduates with courses from the journalism concentration have been particularly successful after joining the reporting staffs of daily newspapers and the writing and editing staffs of professional organizations. Many of them have also moved easily into marketing positions. Their success has stemmed from their ability to think critically, write clearly, solve problems, and lead.

#### *Recommended electives:*

Print journalists have recommended that students develop fields of reporting expertise—in the arts and literature, for example, or politics, science, or business. In addition, Spanish is a useful tool for both reporters and business writers. Students should talk with their concentration advisor about appropriate options.

#### **Program:**

[Journalism](#)

#### **Summary of Requirements for a Journalism Concentration**

Item #	Title	Credits
JRN 102	Fundamentals of Photography	3
JRN 203	News Writing	3
JRN 303	News Editing	3
ART 220	Digital Studio I	3
ENG 363	Advanced Composition	3
JRN 372	Practicum in Writing	1 - 3
JRN 373	Practicum in Editing	1 - 3
JRN 401	Internship	3
	<b>Sub-Total Credits</b>	<b>20-24</b>
	Total credits for degree:	20-24

#### **Journalism Classes**

##### **JRN 102: Fundamentals of Photography**

An exploration of basic camera and digital darkroom techniques. Students will cultivate the aesthetic and conceptual skills of

photographic image making. Success in this course will be measured in the understanding of basic camera functions, basic digital imaging skills (scanning, retouching, printing), conceptual development, and a final portfolio. (Same as ART 102)

Credits: 3

**JRN 203: News Writing**

An introduction to basic news and news feature writing with practical experience. Style and form of media news writing included.

Credits: 3

**JRN 303: News Editing**

Principles of editing for the print media with emphasis on AP style, design, layout, newsroom organization and management, and the use of computers.

Credits: 3

**JRN 372: Practicum in Writing**

Practical experience in writing for publication under professional supervision. Placement on student newspaper, yearbook, or in the Lyon marketing and communications office. Prerequisite: JRN 203 or permission of instructor.

Credits: 1 - 3

Prerequisites: [JRN 203](#)

**JRN 373: Practicum in Editing**

Practical experience in editing material for publication under professional supervision. Placement on student newspaper, yearbook, or in the Lyon marketing and communications office. Prerequisite: JRN 303 or permission of instructor.

Credits: 1 - 3

Prerequisites: [JRN 303](#)

**JRN 382: Special Topics in Journalism**

Study of selected topics in journalism. Prerequisites will vary.

Credits: 3

**JRN 401: Internship**

Professional experience in publications through work at a business or news organization. With the assistance of college faculty and staff, students will find a part-time job during the academic year or a full-time job during the summer. Prerequisite: JRN 372 or 373.

Credits: 3

Prerequisites: [JRN 372](#) [JRN 373](#)

**JRN 450: Independent Study / Variable Credit**

Concentrated study in selected topic.